**ASSIGNMENT#04**

Name: Saman Khan

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Section: H

Following are the weaknesess in the given Statement of Purpose (SOP):

* The lack of knowledge, in the degree that the candidate is applying for which is business management, is very evident from the beginning. The first paragraph is very generic which could’ve been made interesting by narrating a story about his/her father’s business and how it helped peak his/her interests in business.
* In paragraph 2, line 4 and 5, the candidate mentions a clash with the business teacher which gives a bad impression on his/her part. He/She should at least mention the reason for the clash so as to clear the confusion that might arise regarding his personality.
* In paragraph 2, line 8 and 9, the candidate should mention why he/she dropped maths even though he/she enjoyed it.
* In paragraph 2, line 15 and 16, he/she isn’t talking very highly of his/her school by expressing shame for not having debating society. This gives a bad impression.
* In paragraph 2, the way the candidate talks about his/her hobbies and the part time job is very boring. He/she should have incorporated some story telling techniques in it, so that it doesn’t sound so dull.
* The candidate does not mention any past experience that he/she has in relation to the field which he/she applied for.
* The last paragraph is very generic. It is not something unique, but something that is very repetitive. Instead he/ she should’ve mentioned the goals he/she is expecting to achieve through this degree. Also the candidate never mentioned why he/she chose this particular university, and what was his/her motivation behind it.
* The candidate has used the word “universisties” in line 3 of last paragraph, it shows that he wrote the same personal statement to all the universities that he/she applied for. It is important to write different SOP for each university individually because not all the universities are same and you have to give them a valid reason as to why you chose them.